

Hopewell United Methodist Church

Strategic Map - 2015 and Beyond

“Go therefore and make disciples....” (Matthew 28:19a)

Mission Statement of the United Methodist Church:

Making disciples of Jesus Christ for the transformation of the world

Hopewell’s Mission Statement:

Helping Christians Grow and Helping Grow Christians

I. Creating new places for new people by starting new congregations and renewing existing ones

Increase the number of people who will join by profession of faith

➤ Hopewell Goals:

1. Encourage all efforts that expand Hopewell UMC’s “face” (presence) in the community
2. Broadened communications to demonstrate that newcomers/guests are a top priority
3. Engage our SE District ConneXion team to discern our calling to pursue any church re-developments or adoptions
4. Establish a specific team of people to plan, monitor, and promote evangelism

A. Our Methodist Imperative: WORSHIP

Increase average worship attendance

➤ Hopewell Goals:

1. Attract more first time visitors to Hopewell UMC by training disciples to witness to Christ individually and by expanding our mailings (electronic and traditional)
2. Maintain excellence in our public worship spaces (sanctuaries and amphitheater) to host diverse, high-quality, time-honoring spiritual encounters with God
3. Raise up new and diverse Praise Bands and worship leaders across all services and styles
4. Encourage multi-generational experiences on-site, and plan a new worship experience off-site (particularly targeting Young Adults)

II. Developing principled leaders for the Church and the world

A. Our Methodist Imperative: SPIRITUAL FORMATION

Increase the number of small groups, Sunday school classes and Bible studies

➤ Hopewell Goals:

1. Communicate the availability and value of small groups and spiritual discipline exercises (particularly among newer members)
2. Continue to create Bible Study series
3. Offer a summer study opportunity in Kerr Park
4. Make spiritual direction available to members as a normative ministry opportunity

B. Our Methodist Imperative: COMMUNITY ENHANCEMENT

Increase the level of congregational care, education, and leadership training across all age levels

➤ Hopewell Goals:

1. Expand Prayer/Care Team ministries
2. Continue emphasis on “Come Along Side” approach to lay leadership development and succession planning, and provide ample, generous encouragement to those who answer the call to professional ministry
3. Offer more multi-generational ministry opportunities (activities for younger and older folks together)
4. Develop a Food Ministry which includes trained leadership (a kitchen coordinator) and expanded, organized use of both the kitchen and the cafe

III. Engaging in Ministry with the poor/improving global health.

A. Our Methodist Imperative: STEWARDSHIP

Increase the total amount of money given to charitable ministries

➤ Hopewell Goals:

1. Communicate giving and serving opportunities
2. Identify and support “medical missions” which promote healthy living and healing from disease
3. Hold an annual event to highlight the Hopewell Legacy Fund
4. Achieve the annual target of the Beyond the Walls campaign

B. Our Methodist Imperative: MISSIONS

Increase the number of people engaged in local, national and international outreach

➤ Hopewell Goals:

1. Communicate serving opportunities aligned with our Beyond the Walls campaign
2. Pursue the development of an off-site mission post, “The Well” (including programming for children and teens)
3. Continue financial and hands-on missions for children
4. Weave the “Everybody’s Gifted, Everybody Serves” motto into the seamless fabric of Hopewell UMC